



RIVERBEND

Kevin & Melody Hilman Peace River, AB

ROYAL CROWN

Nathan & Melissa Thiessen Quesnel, BC

GRAYSONS

Grayson Fancy New Germany, NS

B&L HOMESTEAD

Bill & Leona Dendekker Tillsonburg, ON





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Information Sheet

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VISIT THE CANADIAN GUERNSEY WEBSITE WWW.GUERNSEYCANADA.CA FOR:

- Current Director Listing
- Fee Schedule
- By-Laws
- Create a web account with our Registrar to proceed with online services, order DairyTrace tags, view herd management or classification reports
- Breed History
- Animal Inquiry
- Applications: Membership, Registrations and Transfers
- Newsletters, Updates, Journals, etc.

CONTACTS

American Guernsey Association: www.usguernsey.com

Milk Recording: Lactanet: www.lactanet.ca

Classification: Holstein Canada: www.holsteincanada.ca

AI UNIT WEBSITES

ABS Global: www.absglobal.com

Alta Genetics: www.canada.altagenetics.com

CIAQ: www.ciaq.com

Cogent Canada: www.cogentcanada.com

EastGen: www.eastgen.ca
Genex: www.genexcanada.ca

Select Sires: www.selectsiresgenervations.com

Semex: www.semex.ca ST: www.stgen.ca

WestGen: www.westgen.com

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Christian Kaiser Jim Eby Brad Comfort Colin Comfort Scott Gordon

Rob Forster

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Vice President: Marlin Martin

Board of Directors:

Ben Eby Colin Comfort Jocelyn Forster

BREED IMPROVEMENT COMMITTEE

Chair: Christian Kaiser

Committee Members:

Jim Eby Alan Spence Scott Gordon Eric Leach Bruce Fuller

Russell Gammon

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f Canadian Guernsey Association

AGM 2024

The 119th Canadian Guernsey and 100th Guernsey Cattle Breeders of Ontario Association held their Annual General Meeting virtually and in person at Brantford Ontario on Thursday March 28th. The Annual Meeting followed the Golden Guernsey Gathering – Educational Day & Farm Tours – two great days of Guernsey cows and comradeship!

The meeting was called to order at 11:10am with nine members attending in person and three members joined virtually. The business part of the Canadian Guernsey meeting was chaired by President Paul MacLeod and Ontario Association was chaired by Morris Bartlett on behalf of President Jocelyn Forster, who was unable to attend.

Annual Reports for both Associations are on the website – www.guernseycanada.ca. Following the meeting the Board of Directors re-elected the Canadian Guernsey Association President Paul MacLeod and Vice President Bruce Fuller. The Guernsey Cattle Breeders of Ontario Association elected Morris Bartlett as President and Marlin Martin as Vice President. Your 2024/2025 Full Board of Directors is listed on the next page. Annual Awards were presented to Breeders for top animals in many categories, all awards can be viewed in the Annual Report. Special mention to Gold Star Breeder - Eby Manor Ltd. Waterloo, ON. Congratulations on your achievement.









The guest speaker at the Annual Meeting was Brian Van Doormaal; whose presentation was titled- A Genetics Overview of the Canadian Guernsey Breed. Brian gave an overview of dairy realized genetic trends, number of animals tested and specific details related to Guernsey females. The presentation was very interesting and well received by the audience.

The number of Guernsey animals tested is growing, the Association promo has contributed to this growth but to continue to grow the genetic progress we need to increase the number of animals genomic tested. This will be an area the Association will continue to work on.

Further information is provided in the article - Maximizing Genetic Progress in Canadian Guernseys; in this magazine on page 15.

The meeting was hosted at Holstein Canada Building with hot lunch served, Guernsey chocolate milk provided by Jim Eby and we concluded the day with a fun auction; with auctioneer Russell Gammon at the helm. Auction items were all donated and raised over \$700. Thank you to those who donated and all the buyers.













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2022 AWARD

EBY MANOR LTD

Waterloo, ON

Congratulations on your achievement!

To achieve this honor, a home-bred herd will have at least 15 completed records, with classification score average at least 82.5% and BCA 10 points above the National Herd Average for Butterfat and Protein.



Canadian Guernsey Association 2023 Annual Awards

EBY MANOR AARON WHEY (VG-87)

To the Highest Lifetime Butterfat Producer completing a record in 2023 4132 kg in 9 lactations Eby Manor Ltd., Waterloo, ON

EBY MANOR MOREY SPECIAL (EX-6E)

To the Highest Lifetime Protein Producer completing a record in 2023 3001 kg in 10 lactations Eby Manor Ltd., Waterloo, ON

BEAVERWOOD FARMS INC., DUNDAS, NB

For the Highest Increase in Fat + Protein BCA over the previous year (2021 – 2022) 2021 BCA 407 - 2022 BCA 419 - Increase 12

SCOTT GORDON, ROCKWOOD, ON

For the Highest Butterfat Herd Average (kg) 2022 9 records 8767 402 305 BCA 282M 258F 275P

SCOTT GORDON, ROCKWOOD, ON

For the Highest Protein Herd Average (kg) 2022 9 records 8767 402 305 BCA 282M 258F 275P

SCOTT GORDON, ROCKWOOD, ON

For the Highest Fat + Protein Breed Class Average 2022 BCA 258F 275P = Fat BCA + Protein BCA Total 533

President's Rample

Hello Guernsey members,

It's been an interesting few months in the Guernsey business. The three-farm tour was very well attended with some new and old members joining in. I would like to thank the Horst, Martin and Eby families for opening up their barns to us. There was a lot of discussion taking place with some new ideas formed.

The following day our annual meeting was held and I am happy to be your President for another year. Brian Van Doormaal from Lactanet gave an informative talk on genomics and how we can move the breed forward.

Now the challenge we have is a reduction in registration numbers this pass year, just when we are seeing a strong market for Guernsey's. We need to have better Guernsey's not just for our own herds but for the breed to continue onward.

A group of us have decided to pool resources and invest in some of the best Guernsey's available and flush them to improve our genetics in our herds and the breed. I would challenge other members to do the same, now is the time. I'm sure our great fieldsman Russell could help with advice and direction.

In this edition of the journal there's list of our top cows and heifers if you have one or more let's work from the best.

I hope we all have a successful spring planting and harvest this summer. I look forward to seeing many members at the summer picnic at Comfort Farms this summer.

The picture is of our granddaughter Abby with her Guernsey cat Todd. He is very tolerant, friendly, cuddly and purrs a lot. We should all try to be like Todd, except for maybe the purring.

Let's accept the challenge!

- Paul MacLeod

National President



Golden Guernsey Gathering

HUGE SUCCESS

It has often been said that success is a journey not a destination. Journeys are experienced through planning and then taking steps.

Some might have thought that creating an experience in which three Guernsey herds would be visited in one day, at the end of March in Ontario was an audacious plan. Perhaps it was but part of discovering what you are capable of is by doing things that can be classed as audacious. From time to time we must move away from the familiar and grasp actions that cause us to dance to a new melody.

The prospect of being able to visit three Guernsey farms that are within one half hour of each other is enticing.

The existence of these three "close by each other" Guernsey herds in western Ontario is a testament to the vision and actions of the Eby family of Eby Manor Farm, the third farm visited on the gathering day. The Golden Guernsey milk program envisioned and brought to life by the Eby's is now more than a decade old. The continuing success of the program created the reality that if the program was to continue growing, and serving an expanding customer base more Guernsey milk was needed. Enter Kyle and Jolene Horst who farm north of Elmira, in fact, in view of Elmira at Hidden Lane Farm. In the same way enter their relatives Marlin and Shirley who farm on the eastern edge of Waterloo, not far from the worldfamous RIM (Research In Motion) business park. Their farm and Guernsey herd are known as Mar-ley.

The Horst's and Martin's have both converted their existing dairy herds to Guernsey's during this decade. In both cases foundation animals were sourced in the mid-west of the United States. The Martin's also purchased more than 30 milking females from the renowned Maplehurst herd in West-Central Ontario prior to the dispersal at public auction of the rest of the Maplehurst herd. This purchase was made in the autumn of 2021. The Horst herd also contains a few Maplehurst cattle.

While the Horst's and Martin's periodically supply milk to Eby Manor they also supply milk to the Udder Way Artisan Cheese Company south of Hamilton, Ontario. Yes, Guernsey milk is in demand!!!

Turnout at this event exceeded preliminary projections at a Canadian Guernsey Association board meeting one week prior to the event. At that time a hopeful, but also realistic, projection anticipated an attendance of 50 people. The day before the event 85 people had registered to take part! Based on activity on the day somewhere in this range attended. Thrilling? yes!

Some of the folks present traveled more than an hour and half to take part. Some of the others were friends and fellow dairy farmers of the three hosts. A great deal of information was exchanged about dairying and Guernsey's on the day.

Enjoy the excellent photos of action during the day, at the three host farms, made by Isabelle Passaretti, one of the lead members of the Guernsey admin team at Holstein Canada. Staff in the Brantford completed a large portion of the planning work in advance of this great event!

The entire day presented a variety of management and breeding plans as the Horst 65 head milking herd are housed in a compost pack barn constructed in 2010. Most of the heifer crop are housed in pens along with pens of dry cows across the wide aisle from the compost pack and milking parlor.

The Martin's operate from a 50-cow tie stall barn with heifer pens filling up with appealing young cattle.

The Eby operation is also centered on a 50 to 60 cow tie stall barn with outdoor housing for bred heifers and the youngest calves in hutches and larger group pens.

In every case use of genomic testing has been an integral part of establishing the A2A2 status of each herd and the genetic caliber of the herd. All three herds participate in milk recording, classification, and registration.

The herd owners are all enthusiastic about the future of the breed and the genetic improvement of the national cow population. They all note the need for internally created replacements for their own herds and to service the needs of those wishing to add Guernsey's to their herds.

Another highlight of the day was a wonderful lunch in the drive shed at Marley Farm with Martin family members serving up dozens of tasty pancakes garnished with maple syrup produced by the Martin's. Eby Manor chocolate milk disappeared almost as soon as the bottles were opened. Another hit of the day was some summer sausage which is part of the product line at Eby Manor.

At Eby Manor visitors had the opportunity to buy their Guernsey milk, yogurt, cheese and cream and other local products in the Dairy Market on the farm. This market, which is an easy drive from Kitchener-Waterloo and Elmira, attracts a growing number of customers.

It was perhaps a fitting conclusion to the day's activities that the Eby family gifted departing visitors with sample of ice cream which is centered on Guernsey milk and processed by a local company.

Anyone who attended the stops left with a bevy of thoughts regarding Guernsey milk, Guernsey beef, Guernsey breed attributes, management, feeding, and the capabilities of Guernsey cows in this era.

The Association extends a gigantic, enormous THANK YOU to the Horst's, Martin's and Eby's and their families and teams! Lots of young people were in attendance which augers well for the prospects of the industry and this golden breed!

Now for more audacious adventures!

Russell Gammon

Hidden Lane































Mar-ley Farms































Thy Manor































Fieldman's Reflections

There is a saying that "An object at rest tends to stay at rest, an object in motion tends to stay in motion..... ".

The Guernsey breed in Canada certainly has been in motion and is surely staying in motion. In recent times new goals have been set for the breed, a new and great solution for administrative services has been found in our cooperative relationship with Holstein Canada. After a successful run with Eastgen, the program to genotype a large percentage of the female population in Canada has been a huge success as we're welcoming new members and fielding an encouraging number of requests regarding availability of the breed. This level of activity is energizing and bodes well for the future.

The Golden Guernsey Gathering in late March was a runaway success and is reported elsewhere in this issue. How wonderful it is that we have a trio of three fine herds so close together, easy to visit in one day! As action shifts into gear, it is time for audacious level thinking. We have been involved in discussions with members who are setting up their best females for embryo transfer work. In addition members are hunting out high level, balanced high index females for investment and then subsequent ET work.

Some of our members are expanding the Guernsey portion of their herds.

We were excited to see a Guernsey heifer once again featured in the high-profile Calves For A Cause Sale. The heifer sold to a couple with a young family who operate a modern dairy facility, they are excited to experiment with the breed! We are hopeful they will find success with this heifer and she'll have Guernsey herd mates in the near future.

Another Ontario Guernsey female is in a high-profile multi-breed sale in the Maritimes at the time of writing. In the last week we've received notice from three parties who are looking for Guernsey's to add to existing herds of other breeds. How crucial it is that solid animals, who will represent the breed well are found.

Guernsey's.

Embryo transfer work is one solution, especially when embryos are implanted in other breeds, sexed semen is a growth option too!

Numerous members across Canada do a super job publicizing their involvement with the breed on social media. This draws interest for an extensive number of people. We've learned that eventually a number of viewers will indicate that they've thought: " I think it is time that I try some Guernsey's in my dairy herd."

On the Association Facebook page, we have made 275 posts in the first third of the year. At this rate a target of 366 posts in this leap year should be met easily. One could argue that this is overkill and that many of the posts will be missed. On the other hand, there are some great Guernsey images available. We want to remind people that there is lots of Guernsey activity in Canada and some thriving valuable Guernsey populations around the world and newer populations growing in some countries!

What a thrill it was to see two members of the growing Guernsey herd owned by the Peters family of Southern Manitoba on the cover of the Protein Breeds Sire Directory for Westgen, Semex partner company in Western Canada! Great photo and great publicity for the breed!

Planning is now under way for the National Show at Ancaster on September 19th. We hope to see a summer picnic in coming months.

Let's all keep going and celebrating what today's Guernsey's can do!

The breed is in motion and the CGA goal is to keep that motion and energy going and increasing!

Submitted with enthusiasm,



Goals for the Guernsey Breed

- Increase the number of members to 75 over the next three years.
- 2. Increase the number of registrations to 500 per year over the next three years.
- **3. Increase national average production** to 375 kgs butterfat and 275 kgs protein by 2026.
- Increase the number of Guernsey animals available for sale through expanded use of embryo transfer, IVF, sexed semen, and cattle sales.
- 5. Continue to support and encourage production of Guernsey dairy products by assisting producers to access high quality genetics. Continue to market the quality of the Guernsey cow, especially her milk.
- **6. Increase the number of animals** in the breed genomic tested and classified.
- Reduce and eventually eliminate monetary dependency on investment income.

Associations regularly check on goals to see what movement has taken place and in which direction. Once that analysis is done they pause and ask: How can we do better? How can we reach our goals?

A true bright spot in CGA work has been the growth in membership in this decade. Further growth in membership will be predicated on attaining goal #4: expanding the number of animals available for sale through any and all means. We have a steady stream of people wanting to invest in Guernsey's as an experimental addition to their existing herds and if we are to continue expanding membership levels and registrations more Guernsey's MUST be made.

Goal number 4 may be the most important of all. It is the flywheel upon which all others turn. Demand for Guernsey milk and thus Guernsey products is going "full speed ahead" and we are able to promote the varied array of Guernsey products!

A definite measure of performance on Canadian Dairy Farms is kilograms of butterfat per cow per day. Levels of 1.5 kilos per day are regularly being attained and some high performing herds are at 2.0 kilos per cow per day. Guernsey's have so many great attributes like high milk solids, high A2 prevalence, easy calving, great temperament that the breed can be appealing at levels of kilos per day less than the extreme highs. Nonetheless production capability is a prominent measure. We must also recognize that other breeds are making phenomenal progress in lifting fat and protein percent. To attain and exceed wise goals set by the Board, it is time to confer with your farm's board of directors: feeding consultants, veterinarians, genetics suppliers and your financial services people to set fresh goals for your operation. The goals can be met with concerted effort.

Let's be sure and keep these goals front and center so that the breed can not only grow but flourish!

Guernsey Statistics

Year	Registrations	Members	Classification
2023	231	74 🛧	187
2022	301	66	237
2021	269	57	216
2020	261	50	183

AVERAGE PRODUCTION BY BREED BASED ON OFFICIAL - SUPERVISED RECORDS IN CANADA

2023 Breed Improvement Statistics - Average Production by Breed Based on Official - Supervised Records in Canada

Year	Year Number of Milk		F	at	Pro	otein		BCA		
	Records	kg	kg	%	kg	%	Milk	Fat	Protein	
2023	383	7,197	336	4.69%	251	3.51%	222	207	218	
2022	302	7,305	339	4.66%	252	3.46%	224	207	217	
2021	304	7,394	344	4.67%	257	3.48%	226	209	220	
2020	324	7,285	337	4.65%	254	3.50%	223	206	218	

Source: Lactanet

Compiled by Agriculture and Agri-Food Canada, Animal Industry Division, Market Information Section

Spring 2024 Breed Improvement COMMITTEE UPDATE

We would like to thank Scott Gordon for his several years of service as he is retiring from his chair position.





The Guernsey Board of Directors thank Scott Gordon for his several years as chair for the Breed Improvement Committee. During his tenure as chair he has led the committee through classification review system and reports as well as workshops with classification team; all resulting in changes over the years. The Guernsey genomic testing program was a big development last year and has generated over 300 animals genomic tested. In handing the chair over to Christian Kaiser; Scott notes - ' It's going to be interesting to see what information we can glean from the results.'

Moving the committee forward the Board welcomes Christian as the new chairman. Christian has been a member of the Guernsey Association since 2022 with the farm name Entreprise Familiale Kaiser Inc. He is looking forward to having a meeting with the Breed Improvement Committee to start working on 2024 goals.





Maximizing Genetic Progress in Canadian Guernseys

The Guernsey breed is recognized for its calm temperament, good calving ease, relatively high milk solids, and desirable A2 milk production. From a genetic perspective, the breed has made improvements in Lifetime Performance Index (LPI), production, major type traits, and some functional traits such as Herd Life. Since the introduction of genomics for the Guernsey breed in 2016, some overall improvement has been made in the annual rate of genetic progress for LPI. More specifically, the year over year gain in LPI increased by 18% from the 5-year period prior to genomics compared to the past five years with genomic selection (Figure 1). This gain in LPI, however, comes from progress for type and functional traits but not production. In fact, genetic gain for production has plateaued for Guernsey females born since 2020, resulting in no genetic gain for the last four years. For the breed to see improvements and compete with other breeds, Guernsey breeders must recognize the importance of genomics and embrace more regular genomic testing of their heifers.

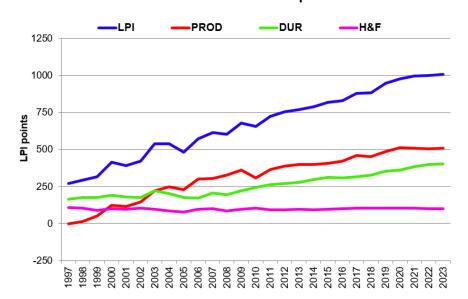


Figure 1: Realized Genetic Trend for LPI and its Components in Canadian Guernseys

Annual Genetic Gain

Genetic progress within each dairy breed is dependent on four key factors including genetic variation, selection intensity, accuracy of selection and the generation interval.

With genomic selection, genetic variation in the breed is not significantly altered but selection intensity is increased, the accuracy of selection is improved, and the generation interval is greatly reduced leading to faster rates of genetic progress. For dairy farmers, genomic selection allows for a stronger focus on the female path of selection in addition to the traditional emphasis on sire selection.

In the Guernsey breed, even with genomics, the accuracy of selection (i.e.: Reliability) is still relatively low given the population size. The Guernsey reference population for genomic evaluations is estimated at approximately 525 bull equivalents, when combining the number of genotyped proven sires with genotyped cows that are milk recorded and type classified. As such, the gain in reliability for LPI is only

four percentage points for genotyped calves, from 23 to 27%. By looking at the relationship between the reference population size and gain in LPI reliability across dairy breeds in Canada (Figure 2), Canadian Guernsey breeders can see there is opportunity to increase reliability.

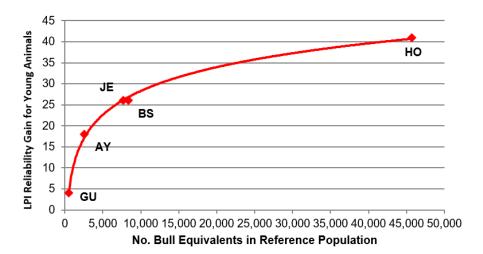


Figure 2: Relationship Between the Reference Population Size and Gain in LPI Reliability

To achieve larger gains in reliability and maximize the rate of genetic progress in the future, Guernsey breeders must fully embrace the genomic testing of all heifers born in your herd. All active sires in A.I. today are genotyped and have an official genomic evaluation, which means that all new young bulls offered to breeders each year have already been pre-selected based on high genetic merit. While the gain is LPI reliability averages only 4 percentage points, breeders can have greater confidence in the genetic level and profile of these genomic young bulls to improve your herd. By doing so, the Guernsey breed benefits from a higher accuracy of selection, a greater intensity of selection and a reduced generation interval on the male side of the formula above for achieving faster rates of genetic gain.

On the female side, the same potential exists to speed up the rate of annual genetic gain in your herd and the Guernsey breed in general. This starts by embracing the genomic testing of all registered heifers born on the farm. In recent years, the adoption rate of heifer genotyping in the Guernsey breed has been 15% to 20%. When looking at the top-ranking Guernsey heifers for LPI, less than half have been genotyped and have a genomic evaluation with the associated improved accuracy. Similarly, when looking at the Top 50 LPI Guernsey cows, only 41% currently have a genomic evaluation. Given that these top LPI heifers and cows would normally be the key source of dams for bulls entering A.I. and for embryo transfer within the breeder herds, every effort must be made to ensure the highest accuracy possible in their genetic evaluation. In addition, as heifers and cows get genomic tested, this contributes to the growth of the reference population for Guernsey genomic evaluations, which includes Canadian cows that are milk recorded and type classified. Gradually, over time, a full commitment by all Canadian Guernsey breeders to genotype 100% their registered heifers will translate to a greater gain in accuracy of genomic evaluations ... and a faster rate of genetic progress for the breed!

Additional Benefits to Genomic Testing

An increased adoption of heifer genotyping will not only result in genetic gains for LPI and the individual traits over time, but also lead to many other benefits. From a breed association and genetic improvement perspective, accurate parentage recording, and pedigree information are important. Given that all A.I. sires are genotyped then the parentage of every genotyped heifer can be known with 100% accuracy when the dam has also been genotyped. Therefore, herds that embrace 100% genotyping will also have full accuracy in their pedigree data, which leads to more accurate genetic selection, mating and other herd management decisions.

Another benefit of broad genomic testing in a breed is the subsequent ability to discover and identify genetic abnormalities as they occur and spread from generation to generation. It is naïve to believe that

the Guernsey breed doesn't already have any such undesirable genetic conditions and/or haplotypes affecting fertility, just because none have been identified to date. Among the Guernsey animals born in Canada, only 110 males and 400 females have been genotyped and this needs to increase. Even when we include all genotypes that Lactanet receives for Guernseys in United States and other countries, the total count of 10,800 does not yet provide enough power to identify undesirable genes in the breed, which therefore continue to spread.

Industry Collaboration

Overall, Guernsey breeders need to work together to increase the size of the reference population available for genomic evaluations and therefore maximize the rate of genetic progress available within their herds and the Canadian Guernsey breed. It is important to get started now, as it will take time to see progress. Greater collaboration across countries to gather more genotypes can also lead to increased accuracy of genetic evaluations for the Guernsey breed. With more collaboration, breeders and industry partners can accelerate genetic progress and ensure the long-term viability of the Guernsey breed.

Authors: Brian Van Doormaal, Chief Services Officer

Hannah Sweett, Knowledge Transfer Specialist – Genetics Portfolio

Date: May 2024

Canadian Guernsey Association Genomic Testing Promo is Still Available

- Guernsey breeders can contribute to their breed's advancement by choosing to genotype their herds.
- When combined with phenotypic data collected on farm in the form of animal classification and milk recording, these records will grow the Guernsey reference population and allow for greater gains in reliability through genomics in the future.
- Take advantage of a unique opportunity to genotype at a reduced rate this year to benefit your herd, and your breed!
- If you are Classifying and on Milk Recording, the Association will credit \$33 for each cow and \$15 for each heifer/calves genomic tested.
- When testing through Holstein Canada, credits will be applied to your Holstein account at the end of each month. Tested elsewhere –send in your request with a list of animals tested and / or invoice, we will validate test results and apply credit to HC account.
- Testing through Holstein Canada is easy with their new mobile application, using TSU's or by printing a Genotype Form from Holstein Canada's website; attaching a hair sample and mailing to Holstein Canada.

Have questions or need help? Holstein Canada's customer service is always available by Phone: 1-855-756-8300 | Text: 226-401-8305 | Email: CustomerService@holstein.ca or Guernseyinfo@holstein.ca





Hello everyone, I hope the new year is treating you all well!

It has definitely been an exciting year so far for the Guernsey breed and registrar's office. We had a great turn out at the Farm Tour and Educational Day back in March where we had the opportunity to visit three different Guernsey farms (Hidden Lane Dairy, Mar-Ley Farms Inc., Eby Manor Ltd.) and experience a bit of what life on the farm looks for them. While each farm is different in their own way there was one comment that was heard throughout the tour, and that was how calm and docile the Guernsey breed is.

It was great to be out on the farm and meet many of you face to face as well as see the community's passion and interest in the breed. It's easy to understand why Guernsey's are loved so much.

I also got to see some of you at our office for the AGM in March. We had a fun auction and I enjoyed hearing more about your expectations for the breed. I look forward to seeing what this year has in store!

As of April, we have a total of 129 registrations completed, which is up compared to this time last year. We have also seen an increase in classifications in the last couple of months and genomic samples continue to come in as part of the promotion. There is still time to take advantage of genotyping at a reduced rate to benefit your herd, and your breed! If you are Classifying and on Milk Recording, the Association will credit \$33 for each cow and \$15 for each heifer/calf genomic tested.

Please do not hesitate to contact me with any inquiries you may have at **ipassaretti@holstein.ca** or by phone at **1(855) 756-8300 ext. 223**.

If I happen to be away, Golda-Anne Nabila will be more than happy to assist you! (gnabila@holstein.ca/ext.229)

Wishing you all a great summer!

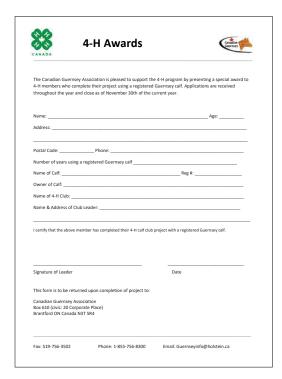
Jsabelle Passaretti

Supporting Youth

4-H APPLICATIONS

If you or a youth you know is participating in 4-H with Guernsey calves, please let us know. The form is available on the website http://www.guernseycanada.ca/





EDUCATION SCHOLARSHIP

Attention: Reminder for students: Application for the scholarship are due on **August 1**. Please email **Guernseyinfo@holstein.ca** for an application or any questions.







Nestled in a quiet backwoods community of Western New Brunswick is a small family farm that is home to a herd of purebred Guernsey cows. Nelson and Vicki Christie, along with their daughter Samantha Grant, manage and operate Golden Meadow Farm where they ensure the daily tasks of farm life are looked after while making sure to keep their favourite dairy breed around for many years to come. Roughly 24 cows are currently being milked in the tie-stall set up that is accompanied by pastures to graze in during the warmer months. During the colder months, round haylage that's grown and harvested on the farm is fed to the cows, while supplemental grain is bought in. The farm in whole consist of roughly 150 acres of cleared land and 250 acres of woodlot, which has grown from its origin days.

George Christie purchased the 100-acre homestead in 1938. He added another 100 acres onto the farm and operated it as a mixed farm, including cows, pigs, and sheep, and did cropping and other ventures as well. Perley Christie purchased the farm from his father in 1957, and to fulfill his dream of having a dairy farm, he built a new 30 cow tie-stall barn in 1973 that he began filling with dairy cows. After getting the barn filled with a variety of dairy cow breeds, it became clear to him, and his son Nelson, that the favourite breed in the barn were the Guernsey's, and the other breeds were going to have to go as the replacement Guernsey's became available.



During the final year of Nelson's study at the Nova Scotia Agriculture College in Truro, many of the existing Guernsey farms in the Atlantic Provinces were contacted, and the round up for the beloved Guernsey's was on! Meanwhile, back home the paperwork for membership and the herd prefix letters and name was occurring and it led to the beginning of the Golden Meadow Farm babies, and Golden Meadows certainly was the view to see when the golden cows were out to pasture. The first registered Guernsey calf with the new prefix on the farm was born in 1982 from a cow purchased from the Guernsey's View Farm. Since then there have been over 200 Guernsey heifers registered under the "Golden Meadow" prefix. Just prior to the premature death of Perley in 1986, there was only 1 non-Guernsey cow left in the herd of over 40 dairy animals on the farm.

After obtaining ownership of the farm in 1987, Nelson upgraded the barn to accommodate the transition of shipping cream to shipping whole milk, which also included the change from bucket milker to a pipeline system. In 1990 a new feedcar was also added, and by 2010 the cows' forage was changed from dried square hay bales to round haylage bales. Needless to say, more Quota was purchased, along with more land to increase self-sufficiency in forage production.

Samantha is proud to be the one who will be the next generation to carry on their family farm when the time comes for a transition in management, and is currently working with her father on the farm now that she is done her post-secondary education. She graduated from Dal-AC in Truro, NS in 2022 with an Agricultural Animal Science Degree along with a Diploma in Financial Management from NBCC in 2021 with the aim of getting a rounded education to help her be an asset on the farm. Having taken an interest in cattle reproduction specifically during her degree, she sought out extra courses to take in that

area of study, and completed a cattle artificial insemination course so as to be able to breed the cows on the family farm herself. When opportunity arose, she also completed a bovine reproduction ultrasound course that has allowed for better breeding management on their farm by utilizing new technologies coupled with the knowledge she's learnt from her education, and looks forward to what opportunities the future still may hold for learning. With new technologies and methods, such as genotyping becoming available, it is an exciting prospect to see where the breed will be able to go; with that said, she hopes that the traditional heritage and key aspects of the breed is kept for generations to come, while maximizing the points that make the Guernsey's still a competitive cow for today's markets.

The appreciation of the Guernsey's clearly runs in the family, as 3 generations have found a breed of cow that they never wish to part with. Samantha formed a fond appreciation for the breed over the years growing up with them, and often can be found mentioning them to anyone willing to listen. Her love of photography also stemmed from the picturesque scenes the beautiful golden Guernsey's provided while on green pastures, and she enjoys sharing photos of them on their farm's Facebook page for people to enjoy. When sharing the Guernsey's online, she hopes that in simplicity, people will just enjoy the photos of life on the farm, which is quite a contrast to most people's busy lives in the city. She also hopes, however, that in sharing photos and some informational posts about the breed, that it can open that door for people to learn about Guernsey's and perhaps put a thought in other farmers' minds to consider what might make them a good fit for someone and to perhaps make them consider having some for their own farms as well. Wanting to keep the Guernsey breed alive is a bit of a passion, as they are a beautiful breed with such a wonderful temperament, and being coupled with the fact that they

produce a premium milk with such wonderful benefits too, it is something that should be known even though it is often overlooked by many. Their milk's attributes, such as higher butter fat, a presence of beta carotene for the characteristic Golden hued-milk, and more great benefits, are all wonderful things to consider in what kind of milk one wants to produce. The more natural occurrence of the A2 genetics is also something that has personally impacted Samantha in a positive way and she has come to truly appreciate just what all this Golden breed can contribute!

We all have a hope to see a rise in Guernsey's in other farm herds to help keep our breed around, but we also know there is still often a struggle to get enough extra heifer replacements to be able to sell and get them out there to others. With more technologies

and research coming out every day, it seems like a promising future, however, and hopefully we as farmers can utilize these things without losing the meaning behind why we farm. Seeing Guernsey farms and dairy companies that provide Guernsey specific products becoming more popular is always an encouraging thing for our breed, especially here in Canada, and we hope that the future holds a lot more opportunities for folks in regards to Guernsey's. Maybe someday we will even see Guernsey milk being marketed in our own home province. For now, however, we are quite content with the life we live with what would likely be considered a small farm these days, and even though farm life always can have tough days or weeks, at the end of the day, this way of life is not something everyone gets to experience. We are thankful for the many wonderful experiences that we get to have that our Guernsey's and the farm life in general bring to us. Being able to provide quality milk that our friends, family, neighbors, and community get to consumed, it's something you can just feel good about at the end of the day. What the future holds for advancements here on the farm, we will have to see, but we know one thing: our farm will always house Golden Guernsey's.

Samantha enjoys photographing the Guernsey's around the farm. So much so, that she named her photography business after them: Golden View Photography. A few photos that are Samantha's favourites are below!

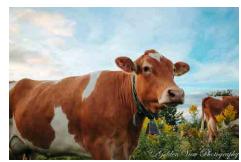




















Production Records

LACTATION RECORDS COMPLETED BETWEEN DECEMBER 2023 - MARCH 2024, LISTED BY COMPOSITE BCA

Yearlings		Cla	ass	Yr	Mth	M	F	%F	Р	%P	M	F	Р	Comp BCA	Owner
GUCANF13520662	EBY MANOR INDIGO JERICHO			1	11	9316	472	5.1	298	3.2	343	345	307	995	EBY MANOR LTD, ON
GUCANF13780647	LINDRIAN PETRA COIN	G	78	1	10	7547	391	5.2	270	3.6	258	270	260	788	RICHARD & ASHLEY VANDER KOOI, BC
GUCANF12936171	COMFORT FARMS BROGDON ELLINOR	G	74	1	11	8131	327	4	243	3	283	230	238	751	COMFORT FARMS LTD, ON
GUCANF12936172	COMFORT FARMS LOGO CLAIRE	GP	82	1	11	7598	333	4.4	254	3.3	264	235	249	748	COMFORT FARMS LTD, ON
GUCANF12936162	COMFORT FARMS ROYAL EUGENIA	F	68	1	10	8194	278	3.4	245	3	295	200	247	742	COMFORT FARMS LTD, ON
GUCANF13780655	LINDRIAN PRETTY COIN	G	76	1	10	7852	310	4	251	3.2	274	218	246	738	EAGLE ACRES DAIRY, BC
GU840F3209615602	JENSGOLDEN EXCALIBER ONILA	GP	80	1	11	6314	335	5.3	231	3.7	232	246	238	716	HIDDEN LANE DAIRY INC., ON
Jr. 2 Yr Old		Cla	ass	Yr	Mth	M	F	%F	Р	%Р	M	F	Р	Comp BCA	Owner
GUCANF13520654	EBY MANOR BEAU FAITHFUL	GP	84	2	3	8895	404	4.5	297	3.3	291	264	272	827	EBY MANOR LTD, ON
GUCANF13520661	EBY MANOR COIN CINNAMON			2	0	7765	356	4.6	242	3.1	272	249	240	761	EBY MANOR LTD, ON
GUCANF13900612	MAPLEHURST LATIMER ABSOLUTE	GP	80	2	2	7470	356	4.8	297	4	247	236	275	758	HIDDEN LANE DAIRY INC., ON
GU840F3209615577	JENS GOLD BUILT CECILY	GP	83	2	3	7313	343	4.7	264	3.6	257	240	261	758	HIDDEN LANE DAIRY INC., ON
GUUSAF97011470	LAESCHLAND LEGEND SHEBA	GP	84	2	1	7032	341	4.8	254	3.6	253	244	257	754	HIDDEN LANE DAIRY INC., ON
GU840F3209615612	JENSGOLDEN CHARMING CONTENDED	GP	83	2	1	7626	357	4.7	275	3.6	251	236	255	742	HIDDEN LANE DAIRY INC., ON
GUCANF12936169	COMFORT FARMS JAGUAR SHAENA	GP	81	2	1	7834	313	4	251	3.2	265	213	239	717	COMFORT FARMS LTD, ON
GUCANF13900604	MAPLEHURST LEGEND WILDERNESS	VG	85	2	5	7686	339	4.4	259	3.4	251	220	238	709	SCOTT GORDON, ON
GUCANF13520668	EBY MANOR BEAU JUBILEE			2	3	7182	326	4.5	258	3.6	240	217	241	698	EBY MANOR LTD, ON
GUCANF12962134	RANDALE 374	GP	80	2	2	7347	337	4.6	255	3.5	240	222	234	696	RANDY GUERNSEY, ON
GUCANF12936158	COMFORT FARMS COPPER SUNRISE	GP	80	2	0	7457	310	4.2	243	3.3	249	208	227	684	COMFORT FARMS LTD, ON
GUCANF13408854	FULLER VIEW INDIGO JINX	GP	81	2	1	5632	356	6.3	227	4	197	247	223	667	FULLER VIEW FARM, MUSQIE VALLEY FARMS, J. FUL, NS
GUCANF13882585	BEAVERWOOD KAKADUS JODY			2	0	6703	299	4.5	239	3.6	230	206	230	666	BEAVERWOOD FARMS INC., NB
Sr. 2 Yr Old		Cla	ass	Yr	Mth	М		%F	Р	%Р	М		Р	Comp BCA	Owner
GUCANF13520627	EBY MANOR NOVAK VICKY	G	79	2	11	10193	414	4.1	353	3.5	335	267	327	929	EBY MANOR LTD, ON
GUCANF13253863	BEAVERWOOD KAKADU FLAME			2	9	10394	410	3.9	351	3.4	339	265	322	926	BEAVERWOOD FARMS INC., NB
GUUSAF97009904	DAIRYMAN TOBY RYLEE-ETV	VG	85	2	10	8973	358	4	326	3.6	286	225	291	802	HIDDEN LANE DAIRY INC., ON
GU840F3240477098	PRAIRIE MOON RUBEE GIN	GP	83	2	11	9237	387	4.2	330	3.6	281	233	282	796	MARLEY FARMS INC, ON
GUCANF13233210	LINDRIAN BABY BEAU			2	11	8269	468	5.7	313	3.8	247	280	263	790	RICHARD & ASHLEY VANDER KOOI, BC
GUCANF13640225	TWISTED CREEK INDIGO TARTAN	VG	85	2	10	8559	435	5.1	289	3.4	266	269	251	786	DARCROFT FARMS LTD., ON
GUUSAF97009864	BALSAM GROVE LOGOS IRUS V			2	11	9041	321	3.5	294	3.2	279	197	253	729	HIDDEN LANE DAIRY INC., ON
GU840F3142484711	SNIDERS HP GG ARABIA-ETV	GP	84	2	9	7402	353	4.8	253	3.4	249	234	239	722	HIDDEN LANE DAIRY INC., ON
Jr. 3 Yr Old		Cla	ass	Yr	Mth	М	F	%F	Р	%P	M	F	Р	Comp BCA	Owner
GUCANF13262805	MAPLEHURST BEAU ROSETTE	GP	81	3	5	10630	485	4.6	384	3.6	309	282	312	903	HIDDEN LANE DAIRY INC., ON
GUUSAF97008143	KRONK FARM BANGER CARPEDI- EM			3	3	9824	400	4.1	333	3.4	312	252	297	861	HIDDEN LANE DAIRY INC., ON
GU840F3013044867	FRIENDSHIP L DAIRYANN	VG	85	3	1	8920	435	4.9	345	3.9	281	272	305	858	HIDDEN LANE DAIRY INC., ON
GU840F3240477087	PRAIRIE MOON B DELILAH	GP	82	3	3	9653	428	4.4	346	3.6	280	246	281	807	MARLEY FARMS INC, ON
GUCANF13520621	EBY MANOR NOVAK WISDOM	VG	87	3	4	9026	429	4.8	326	3.6	260	247	265	772	EBY MANOR LTD, ON
GUCANF13048090	MAPLEHURST PISTOLL ZOE	GP	82	3	5	9465	429	4.5	289	3	279	251	239	769	NATIONAL MUSEUM OF SCIENCE & TECHNOLOGY CORP., ON

Jr. 3 Yr Old		CI	ass	Yr	Mth	М	F	%F	Р	%Р	М	F	Р	Comp BCA	Owner
GU840F3240477095	PRAIRIE MOON BELICIA	GP	81	3	1	8608	380	4.4	319	3.7	261	229	273	763	MARLEY FARMS INC, ON
GUCANF13520633	EBY MANOR LEGEND WHIMSICAL	VG	86	3	2	9188	401	4.4	298	3.2	271	236	246	753	EBY MANOR LTD, ON
GUCANF12962112	RANDALE PRADA 352	VG	86	3	3	8791	383	4.4	308	3.5	255	220	250	725	RANDY GUERNSEY, ON
GUCANF13233197	LINDRIAN BEAU PIEYA	GP	84	3	0	7719	404	5.2	301	3.9	229	238	251	718	RICHARD & ASHLEY VANDER KOOI, BC
GUCANF13262794	MAPLEHURST LIGHTNING WILMA	GP	84	3	0	6858	381	5.6	273	4	215	237	242	694	MARLEY FARMS INC, ON
GUCANF13253891	BEAVERWOOD JEDIS GLADYS	-		3	4	8088	405	5	283	3.5	233	231	228	692	BEAVERWOOD FARMS INC., NB
GU840F3208361435	COULEE CREST BUMMER LIDIA ET	VG	86	3	3	8002	349	4.4	310	3.9	234	204	254	692	HIDDEN LANE DAIRY INC., ON
GU840F3206094240	HI GUERN VIEW MAKING DREAMS-ETV	GP	81	3	1	7666	366	4.8	276	3.6	232	221	236	689	HIDDEN LANE DAIRY INC., ON
GU840F3214098887	COULEE CREST POPEYE CARI	G	73	3	0	7517	347	4.6	248	3.3	236	215	220	671	MARLEY FARMS INC, ON
Sr. 3 Yr Old		Cla	ss	Yr	Mth	М	F	%F	Р	%Р	М	F	Р	Comp BCA	Owner
GUCANF13159219	GREYSTONE NOVAK FELICITY	VG	87	3	8	9992	531	5.3	352	3.5	301	316	298	915	FULLER VIEW FARM, MUSQIE VALLEY FARMS, J. FUL, NS
GUCANF12936124	COMFORT FARMS ASTRA	GP	82	3	6	8164	404	5	282	3.5	237	232	231	700	COMFORT FARMS LTD, ON
GUCANF12949217	EBY MANOR LADYS MAN EMELIA	VG	86	3	6	8462	389	4.6	283	3.3	241	221	226	688	EBY MANOR LTD, ON
4 Yr Old		Cla	SS	Yr	Mth	M	F	%F	Р	%Р	M	F	Р	Comp BCA	Owner
GUCANF13262774	MAPLEHURST PISTOLL GWENITH	EX	91	4	4	12379	532	4.3	431	3.5	339	292	332	963	HIDDEN LANE DAIRY INC., ON
GUCANF12949174	EBY MANOR ERNIE LEMONAID	VG	87	4	5	10179	484	4.8	342	3.4	306	285	290	881	EBY MANOR LTD, ON
GUCANF12949203	EBY MANOR BEAU SWEETIE	GP	83	4	1	10228	514	5	362	3.5	288	289	287	864	EBY MANOR LTD, ON
GUCANF9594236	SANDMOOR DANDY'S EVA 10E	GP	83	4	6	10430	453	4.3	340	3.3	309	265	283	857	MICHAEL B SANDESON, NS
GUUSAF97008299	GR-GAJOLY BOMAN CALLIE	GP	81	4	2	9066	503	5.5	341	3.8	254	278	269	801	MARLEY FARMS INC, ON
GUCANF13233165	LINDRIAN PAMELA ERNIE	VG	86	4	0	9780	463	4.7	326	3.3	273	259	255	787	RICHARD & ASHLEY VANDER KOOI, BC
GUUSAF97007731	UP THE CREEK HOPPERS PRESENT			4	2	8743	439	5	320	3.7	245	245	252	742	HIDDEN LANE DAIRY INC., ON
GU840F3146905273	UP THE CREEK PC NUGGET	VG	85	4	9	9156	435	4.8	342	3.7	245	234	257	736	HIDDEN LANE DAIRY INC., ON
GUCANF12792994	BEAVERWOOD CORDELL'S ELGA			4	4	9251	420	4.5	288	3.1	265	239	232	736	BEAVERWOOD FARMS INC., NB
GUUSAF97010335	GT-IDLE GOLD COPPER SHELBY	VG	88	4	3	8694	356	4.1	299	3.4	263	211	253	727	MARLEY FARMS INC, ON
GU840F3146265370	RIVERWOOD LATIMER JANEY-TW	VG	87	4	11	9267	440	4.8	327	3.5	246	235	244	725	HIDDEN LANE DAIRY INC., ON
GUCANF12650331	SPRING ROSE LADYSMAN BARBIE	GP	80	4	2	9309	401	4.3	316	3.4	257	221	245	723	AARON HENHOEFFER, ON
GUCANF12949204	EBY MANOR LADYS MAN DELIGHT	VG	85	4	1	9139	371	4.1	290	3.2	258	208	230	696	EBY MANOR LTD, ON
GUCANF12949207	EBY MANOR BEAU KENDRA	VG	85	4	0	8191	403	4.9	298	3.6	229	225	233	687	EBY MANOR LTD, ON
5 Yr Old		Cl	ass	Yr	Mth	M	F	%F	Р	%Р	M	F	Р	Comp BCA	Owner
GUUSAF97004438	COULEE CREST COPPER LAURYN-ETV	VG	87	5	6	11212	612	5.5	413	3.7	301	329	311	941	MARLEY FARMS INC, ON
GUCANF12236404	LINDRIAN POLLY LEVI ET	EX	90	5	8	10287	532	5.2	381	3.7	288	299	300	887	WISSELVIEW FARMS, BC
GUCANF12063018	EBY MANOR TESS JULIUS	GP	83	5	3	10291	440	4.3	331	3.2	271	233	245	749	EBY MANOR LTD, ON
GUCANF12063013	EBY MANOR ERNIE SHILOH	GP	83	5	3	9830	496	5	301	3.1	259	261	223	743	EBY MANOR LTD, ON
GUCANF12677196	LINDRIAN PAYA LATIMER	EX	90	5	8	8242	392	4.8	319	3.9	227	215	247	689	WISSELVIEW FARMS, BC
Mature Cow		Cla	iss	Yr	Mth	М	F	%F	Р	%P	М	F	Р	Comp BCA	Owner
GUCANF12292464	MAPLEHURST PILOT TREAT	EX	95	6	7	11150	579	5.2	343	3.1	295	311	256	862	LONDON DAIRY FARMS, ON
GUCANF12062989	EBY MANOR JAGUAR INSPIRE	VG	85	6	1	10872	537	4.9	378	3.5	282	281	276	839	EBY MANOR LTD, ON
GUCANF12292454	MAPLEHURST JAGUAR NATCHO	EX	90	7	0	11523	459	4	373	3.2	305	247	276	828	HIDDEN LANE DAIRY INC., ON
GUCANF12062970	EBY MANOR CASPIAN FAIRE	VG	85	6	6	9556	478	5	325	3.4	273	275	260	808	EBY MANOR LTD, ON
GUCANF12292456	MAPLEHURST TOBY PANDORA	VG	87	6	9	10541	479	4.5	373	3.5	272	252	270	794	HIDDEN LANE DAIRY INC., ON
GUCANF12292455	MAPLEHURST PILOT SEABISC	EX	90	6	7	8740	441	5	314	3.6	242	242	243	727	HIDDEN LANE DAIRY INC., ON
GUCANF11356222	MAPLEHURST PHOENIX BLAZE	EX	90	8	9	9344	392	4.2	322	3.5	250	217	242	709	HIDDEN LANE DAIRY INC., ON
GUCANF12244739	WARRINDALE CASPIAN TINA	GP	82	6	9	9266	412	4.5	317	3.4	245	222	235	702	WARRINDALE FARMS, ON
GUCANF12062981	EBY MANOR NAVAJO DESTINY	GP	83	6	8	9111	416	4.6	293	3.2	234	218	212	664	EBY MANOR LTD, ON

Classification Schedule

MAY

EARLY

ON – [MR]: Huron, Grey, Bruce, Halton, York

QC - [MR]: Portneut

QC – Montmagny, L'Islet, Kamouraska

BC - [MMR

SK

MID

ON - [MR]: Ontario, Simcoe, Dufferin

QC - [MR]: Portneuf, North Shore Central,

QC

LATE

Classifier Conference May 27 – Jun

JUNE

EARLY

ON – [MR]: Peterborough

ON - Middlesex, Lambtor

QC – [MR]: Lapointe, Chicoutimi, Lac St-Jean,

QC – Riviere-du-Loup, Temiscouata, Matane, Matanedia, Ronaventure

AB

MID

ON – [MR]: Northumberland, Frontenac, Hastings, Lennox & Addington, Prince Edward, Victoria, Durham

ON - Elgin

QC – [MR]: Vaudreuil, Huntingdon, Chateauguay, Beauharnois

QC

LATE

MR]: Waterloc

ON

QC – [MR]: Iberville, St-Jean, Brome, Missisquoi, Shefford

QC

JULY

EARLY

ON – [MR]: Thunder Bay, Northern Ontario

ON – Oxford

C – [MR]: Compton, Richmond

OC – Arthabaska Wolfe

BC - [MR

MID

ON – [MR]: Wellington

QC – Lotbiniere, Megantic

LATE

QC – [MR]: Glengarry, Stormont, Prescott

QC – Nicolet. Yamaska. Drummond

THIS SCHEDULE IS SUBJECT TO CHANGE WITHIN A 1 – 2 WEEK PERIOD

BETWEEN NOV. 01, 2023 AND MAR. 31, 2024

Prov	Sex	1st Lact. Classifications	All Lact. Classifications
ВС			
МВ		2	2
NS			5
ON		21	35
QC			10
TOTAL	F	35	56

EX	VG	GP	G	
	14	28	12	0

Guernsey Breed Classifications

DECEMBER 2023 - MARCH 2024 - 80+

Registration Number	Name	Final Class	Final Score	ME	Owner
GUCANF12292488	LINDRIAN LEVI PEPPY	EX	92	3	MAR-LEY FARMS
GUCANF11356251	MAPLEHURST DAWSON NORA	EX	90	0	RUNNINGSPRING FARMS
GUCANF14115432	NIGHTINGALE PILOT BEGONIA	VG2	85	0	PROMISE VALLEY FARM
GUCANF13842805	DON HAVEN INDIGO VIRTUE	VG2	85	0	THE FULLER VIEW FARM

GUERNSEY HATS

Available for purchase



HAT A: AJM 6 PANEL ENZYME WASHED

Super soft 6 Panel Constructed Full-Fit (Mesh Back) Enzyme Washed Deluxe Chino Twill/Soft Nylon Mesh cap.



HAT B: AJM FIVE PANEL BASEBALL CAP

5 Panel Constructed Pro-Round-Five (Mesh Back) baseball capmade from Deluxe Chino Twill / Nylon Mesh. Has Pro-Stitch & a Pre-curved peak.

To purchase, email at guernseyinfo@holstein.ca. We can bill directly to your Holstein Canada Account if desired. Hats are \$20.00 (+ shipping). Please provide address upon request for estimated shipping quote.

Get your Guernsey Merch while inventory is still available!



TOP SIRES USED FOR REGISTRATIONS IN 2022 AND 2023 AS OF APRIL 2024

Sire	Count
SPRINGHILL JAVA-ETV-P	35
COULEE CREST TSUNAMI-ETV	35
HI GUERN VIEW LEVI DRONE	34
SPRINGHILL JC PENNEY	34
MEADOW GLOW L KANDYMAN	34
COULEE CREST RICHARD CHECKMATE	25
EBY MANOR INDIGO	25
MARADORE RANDALLS VENGEANCE	20
COULEE CREST TOBY KEITH	20
UP THE CREEK LONDON AUDREY	15
DAIRYMAN CHARMING CRAIG	12
RIPLEY FARMS NETWORTH C THEO	11
LANG HAVEN ALSTAR NAVARRO	11
WALNUT RIDGE NOVAK CROWN ROYAL	10
COULEE CREST CARVER	10
DAIRYMAN TOBY PHARMER	10

Guernsey News 2024 SCHEDULE

May Newsletter (submissions due by April 1)

August Newsletter (submissions due by July 15)

December Newsletter (submissions due by November 15)

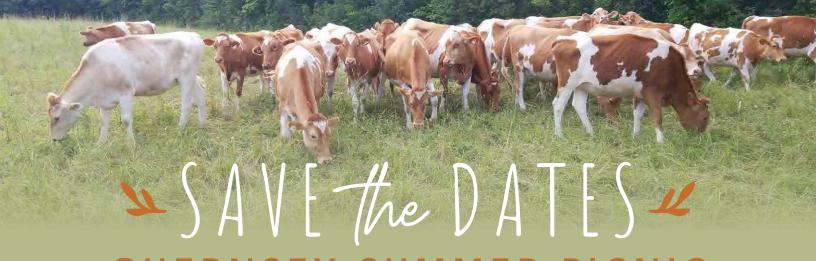
We are always looking for advertisement submissions for our Guernsey News! **New discounted** rates for advertisement frequency in multiple newsletters.

If you could please provide any advertisements in the below format: Wording for art work specs i.e. design specs – CMYK at 300 ppi in PDF format. We encourage you to submit Camera ready / Completed ads to take advantage of an additional 25% discount.

If you need help putting an advertisement together kindly reach out to Emilie Wallace, and we can look into this on a case by case basis for costs to do ad layout.

SIZE	FREQUENCY 1 Member/Non-Member Rate	FREQUENCY 2 Member/Non-Member Rate (Discount of 15% for 2 ads)	FREQUENCY 3 Member/Non-Member Rate (Discount of 25% for 2 ads)
FULL PAGE 8.5" x 11" with 0.25" bleed	\$240.00 / \$420.00 PER ISSUE	\$200.00 / \$360.00 PER ISSUE	\$180.00 / \$315.00 PER ISSUE
1/2 PAGE 8.5" x 5.5" with 0.25" bleed	\$150.00 / \$240.00 PER ISSUE	\$130.00 / \$200.00 PER ISSUE	\$110.00 / \$180.00 PER ISSUE
1/3 PAGE 8.5" x 3.67" with 0.25" bleed	\$120.00 / \$180.00 PER ISSUE	\$105.00 / \$150.00 PER ISSUE	\$90.00 / \$135.00 PER ISSUE
1/4 PAGE 5.5" x 4.25" with 0.25" bleed	\$100.00 / \$150.00 PER ISSUE	\$85.00 / \$130.00 PER ISSUE	\$75.00 / \$110.00 PER ISSUE

Camera-ready Ads: ADDITIONAL 25% discount



GUERNSEY SUMMER PICNIC

Keep an eye out - The Canadian Guernsey Association will be having a Summer Picnic this year!

The host farm is Comfort Farms located at 4272 Regional Road 69 RR 1 St. Anns, Ontario. More details to come!



ANCASTER GUERNSEY SHOW

Thursday, September 19, 2024 | 4 p.m. | Ancaster Fair Grounds

Judge: Carl Phoenix

Looking forward to seeing you there at the show or in the stands!



